Saskatchewan
Tourism and
Small Business

MAKWA LAKE
SKI HILL/GOLF COURSE
MARKET OPPORTUNITY STUDY

March, 1984

MAKWA LAKE

SKI HILL/GOLF COURSE

MARKET OPPORTUNITY STUDY

BAHNUIK & WRIGHT

March 1984

EXECUTIVE SUMMARY

EXECUTIVE SUMMARY

This study is one of a series of studies undertaken by Saskatchewan Tourism and Small Business, and Saskatchewan Parks and Renewable Resources. The objective of the study was to identify and quantify the market for a competitive ski hill and an eighteen hole grass greens golf course at Makwa Lake.

The Makwa Lake area is located adjacent to the community of Loon Lake which is sixty kilometres west of Meadow Lake. The population in the surrounding area is sparse with the Village of Loon Lake serving as a retail and service centre. Visitors are attracted to the Makwa Lake area primarily for the natural features, namely the lakes, camping facilities, fishing and cottages. The prime months for visiting the area are June, July, August and September.

It was concluded that a ski hill and golf course in the Makwa Lake area were not economically feasible on a commercial basis. The reasons are as follows:

- The local and regional population is not large enough to support a ski hill and golf course on a regular basis.

- Ski hills near larger urban centres like Lloydminster and Cold Lake, Alberta, are frequently experiencing financial problems.

- There is a lack of modern accommodation and dining services in Loon Lake to serve the needs of skiers and golfers who may wish to stay overnight.

- The prime location for the ski hill has good elevation, five hundred feet, but the hill faces west which is not desireable in retaining natural snow.

- Only ten to twenty cottage owners use their cottages during the winter, while about an additional six owners live there year round. This does not add much of a winter market to an already small local population.

- The Makwa Lake area has a large summer population of cottagers, campers, and fishermen. This population makes it more encouraging for the viability of a golf course, however, with the weekdays being weak in terms of visitors, versus the weekends, commercial viability is not possible.

- Should the Saskatchewan Government wish to support the capital costs of a ski hill on a non-commercial basis, it would still be difficult to break even on an operating basis.

- Should the Saskatchewan Government wish to support the capital costs of a nine hole grass greens golf course in the Makwa Lake area on a non-commercial basis, the risk would be much less than a ski hill. A strong local commitment by the residents would significantly lower the risk of building and operating a golf course.

- Should the Saskatchewan Government not be able to support the capital costs of a golf course in the Makwa Lake area, the community of Loon Lake should give consideration in having the local Indian Band build a golf course at a suitable location on the Indian Reserve.

ACKNOWLEDGEMENTS

Bahnuik & Wright acknowledges the important contribution of many individuals and agencies for sharing information and ideas. All contacts are listed in Appendix B.

A review of the work was undertaken by a Steering Committee composed of representatives of Saskatchewan Tourism and Small Business, and Saskatchewan Parks and Renewable Resources. Steering Committee members are as follows:

Michael Dalidowicz	Study Leader/Tourism Analyst
Dave Stewardson	Acting Director, Tourism Development Branch
Cal Kirby	Project Manager, Park Planning
Ken Lozinsky	Supervisor, Recreation Lands Planning

Members of the consulting firm were:

Bahnuik & Wright	
Don Bahnuik	Project Director
Jim Wright	Research and Analysis
Marie Reid	Research Assistant

TABLE OF CONTENTS

executive summary i
acknowledgements iv
table of contents v

1.0 INTRODUCTION 1

1.1 Study Approach 1
1.2 Success Criteria 2

2.0 EXISTING TOURISM/RECREATIONAL BASE 4

3.0 NATURAL RESOURCE BASE 6

4.0 REGIONAL ECONOMIC IMPLICATIONS 7

5.0 MARKET ASSESSMENTS 8

5.1 Travel Trends and Characteristics 8
5.1.1 Vacation Travel by Canadians 1966 - 1982 and General Trends 8
5.1.2 Saskatchewan Travel Trends and Characteristics 10
5.2 Market Demand 11

6.0 CONCLUSIONS AND RECOMMENDATIONS 14

6.1 Ski Hill and Golf Course 14
6.2 Ski Hill Alternatives 15
6.3 Golf Course Alternative I 18
6.4 Golf Course Alternative II 19

APPENDICES

APPENDIX A: TOURISM ATTRACTIONS, FACILITIES AND SERVICES

A) Transportation A1
B) Fixed Roof Accommodation and
Food and Beverage Facilities A4
C) Campgrounds A6
D) Outdoor Recreation and Facilities (Golf Courses and
Ski Hills Only) A15
Outdoor Recreation and Facilities (General) A20
E) Secondary Physical Tourism Resources and Services A22
F) Specialized Physical Tourism Resources and Services A25
G) Tourism Events A33
H) Points of Interest A37

APPENDIX B: LIST OF CONTACTS A40
APPENDIX C: BIBLIOGRAPHY A43

1.0 INTRODUCTION

Residents of Loon Lake and visitors to the Makwa Lake area have suggested there should be a ski hill and a golf course constructed at Makwa Lake to provide additional recreational activities for the residents and visitors. The ski hill would supplement existing winter recreation activities such as cross-country skiing, ice fishing, and snowmobiling. The golf course would provide an additional summer activity for the local residents and for persons who come to the area for recreational purposes. Both developments would be intended for residents of Northwestern Saskatchewan and visitors who already frequent the region or could be attracted to it through these new facilities. This study was commissioned by Saskatchewan Tourism and Small Business, and Saskatchewan Parks and Renewable Resources, to evaluate the market for the two proposed developments.

For the purpose of this study, tourism facilities and services were inventoried within the perimeter of Cole Bay (north), Green Lake (east), St. Walburg (south), and Cold Lake/Grand Centre, Alberta (west). The inventory is included in the Appendices of the report, specifically Appendix A. Inventory of golf courses and ski hills were identified within a secondary boundary, using a 200 kilometre radius from Loon Lake.

1.1 Study Approach

The objective of the study was to identify and quantify the market for a competitive ski hill and an eighteen hole grass greens golf course at Makwa Lake. The study was designed to achieve this objective through a series of stages as required in the terms of reference. The first stage was an examination of the existing tourism/recreational base within and adjacent to the Makwa Lake area. Ski hills and golf courses within a reasonable market radius (up to 200 kilometres) were examined to determine the

advantages or disadvantages that these competing facilities may possess. Secondly, the identification and quantification (where possible) of the existing resource base and the constraints as indicated by existing available data. Examination of the resource base assisted in determining whether the potential of the area can be exploited by additional or complementary facilities such as the ones under study; or whether there are constraints that would reduce or not allow the opportunities to be achieved. Third, identification of the market demand for a ski hill and golf course, in quantitative terms where possible, including the origin of potential users. This would involve the use of information from similar facilities in Saskatchewan and Alberta and applied to present a picture that would aid in determining whether a potential market exists or not. Fourth, identification of any facility mix which would enhance the demand for skiing and golfing. The key to the success of the tourism industry or a resort area is the complimentary mix of facilities and services. Components that are usually considered in the assessment include transportation/access, accommodation, food services, events/ attractions (man-made and natural), manpower/ training and outdoor recreation. Fifth, identification of preferred locations for the developments in general terms along with the rationale for the locational choices. The locational recommendations were made on a commercial basis for the ski hill, golf course and any other auxillary facilities and services. Sixth, the economic viability of the developments were examined on a commercial basis. Last, the study concluded with a discussion of the private/public sector involvement which would be necessary to realize the proposed ski hill and/or golf course developments at Makwa Lake.

1.2 Success Criteria

Two of the most critical aspects in the feasibility of recreational facilities are an adequate market base to support the costs that would be incurred in constructing and operating the venture, and extensive complimentary facilities and services.

In the recreation/tourism field, seldom is there a monopoly situation, and if a supplier offers a poor product, the consumer will shift his purchases to other suppliers in the area or simply go to a totally new destination. Ease of access from major market areas to the destination is frequently overlooked and the implications are not realized until the facility is completed. This is why it is so critical to identify your market in advance to avoid a transportation problem to the facility. The location has to be appropriate, as even a big advertising budget and superior management cannot assure success. The second most important requirements for a tourist are accommodation and food services. Accommodation and food services should be characteristic to meet expectations and needs of visitors to an area. If visitors to an area are interested in outdoor natural recreational activities, then the facilities should be designed and located with their interests in mind.

When the basic requirements for a tourist have been satisfied, it is also necessary to ensure that the destination area has a variety of events/attractions (they could be man-made or natural), and outdoor recreation facilities and services to entertain or interest the visitor.

Thus, the purpose of this study was to determine if an adequate market exists to support development of a competitive ski hill and an eighteen hole grass greens golf course based on the success criteria discussed.

2.0 EXISTING TOURISM/RECREATIONAL BASE

The Makwa Lake area consists of a number of lakes north and west of the Village of Loon Lake. These lakes include Makwa Lake itself, Upper Makwa Lake, the Tullibee Lakes, Big Jumbo Lake and Little Jumbo Lake. The favorite recreation area includes Makwa Lake and the two Jumbo Lakes. The area has two commercial resorts and a Parks-operated resort. Saskatchewan Parks and Renewable Resources operates four camping areas with approximately 240 campsites and a variety of equipment (tables, stoves, showers, change houses, diving platforms, boat ramps, piers, etc.).

The Village of Loon Lake is located at the southern tip of Makwa Lake. It has a population of 360 persons with approximately 1,000 in the large surrounding municipality. The Village itself is basically a small retail and service centre for the surrounding rural area and recreational property owners. There are four major cottage sub-divisions in the vicinity with approximately 160 cottages. The community has a curling and skating rink, one motel (6 units), and a hotel (10 units).

At the southern end of Upper Makwa Lake is Steele Narrows Historic Park, the site of the last engagement of the Riel Rebellion. There are remnants of rifle pits remaining in the area.

The lakes are an exellent fishing area with species such as pike, pickerel, perch, and whitefish. The area offers possiblities for both natural and historic interpretation. The lakes also offer excellent boating possibilities as the lakes are interconnected in the form of a circle with a 450 foot portage necessary between Tullibee Lakes and Big Jumbo Lake. This would also suggest excellent canoeing potential. The lakes have a combined area of nearly fifteen square miles. There are also several excellent beaches and swimming areas.

Recently, two cross-country ski trails have been developed between Little and Big Jumbo Lakes. These trails are eight kilometres in length and are in the shape of a figure eight.

Transportation access into the Makwa Lake area is mainly by automobile, truck camper or motor-home. Road conditions are fair to good but somewhat narrow.

The current situation for commercial accommodation is in very poor supply. Visitors to the Makwa area are provided with few alternatives but to bring trailers and campers or build their own accommodation in the form of cottages, if they want normally acceptable lodging.

Food services are limited to a restaurant in Loon Lake and a restaurant near Little Jumbo Beach which is only opened during the summer.

Both the accommodation and food services that currently operate in the area do not present themselves as meeting the needs and expectations of today's more demanding travelling public.

Within a 200 kilometre radius of Makwa Lake there are thirty-four golf courses and four ski hills. Visitors are attracted to the Makwa Lake area primarily for its natural features (mainly lakes), camping facilities, fishing and cottages. Recreational activities in general are limited.

3.0 NATURAL RESOURCE BASE

The natural resource base and its relationship to tourism/recreation has been generally discussed in the preceding section. This section will therefore confine itself to a discussion of the resource base necessary to construct and operate a ski hill and golf course.

An internal report on the feasibility of a ski hill and golf course at Makwa Lake was completed in November, 1981 by Dalidowicz and Vandall. It identified a potential site for a ski hill south and east of the main access road and just east of Little Jumbo Lake within the Makwa Recreation boundary. An alternate site was identified just south of Big Jumbo Lake, just outside the boundary of the Makwa Recreation area. The prime site is approximately 500 feet in elevation and faces west. Although the elevation is better than most ski hills in the region, the slope to the west is not ideal because of the tendency for an earlier spring snow melt. In addition, prevailing northwest winds would mean skiing into the winds. A study of typical snow conditions is strongly suggested before any development is undertaken. The ability of a ski hill to attract skiers is directly proportional to the hill's challenge and this includes factors such as elevation, slope, snow conditions, layout, lifts, and grooming.

The area between the Jumbo lakes would also be suitable for a golf course. A golf course has more locational flexibility than a ski hill. However, a golf course should have scenic beauty, interesting physical land features, plus good general development potential.

This area between Big and Little Jumbo lakes could be the nucleus for a sports complex, particularly for a winter ski area because the cross-country ski trails are located there. A golf course offers the additional attraction in that it can be used in the winter for cross-country skiing. The area is also reasonably central to cottages and camping areas with good road access from Loon Lake.

4.0 REGIONAL ECONOMIC IMPLICATIONS

A period of optimism ran high when the possibility of the Esso project at Cold Lake, Alberta was announced, and recently the heavy oil upgrader plant in Lloydminster. The situation now seems to suggest that future development at Cold Lake will be relatively small in comparison to the initial "mega-project". The heavy oil upgrader in Lloydminster will probably proceed in view of the recent heavy oil developments at Elk Point and Cold Lake, Alberta.

It is not anticipated that the additional construction workers at either Cold Lake or Lloydminster will impact the Makwa Lake area in any significant way. It is anticipated that many of the construction and permanent jobs will be taken by the large unemployed population in the oil industry, within the Lloydminster and Grand Centre/Cold Lake/Bonnyville, Alberta area.

The basic industry of agriculture in the area is basically stable.

5.0 MARKET ASSESSMENT

5.1 Travel Trends and Characteristics

In order to analyze the demand for the proposed ski hill and/or golf course a brief look at relevant Canadian and Saskatchewan travel trends is necessary.

5.1.1 Vacation Travel by Canadians 1966-1982* and General Trend

- a slight increase in the number of adult Canadians taking more than a weekend vacation; from 52% in 1966 to 59% in 1982,

- the primary purpose of travel was to visit friends and relatives and this accounted for approximately one half of tourism travel,

- Canadians usually stayed at the homes of friends or relatives on overnight vacations,

- commercial accommodations were the second most popular place to stay overnight,

- on average, there are three adults on a trip. The trip usually takes place during the prime summer months of July and August.

Although the Canadian vacation travel market was relatively stable from 1966 to 1982, some important changes did take place:

- the percentage of trips originating in any province was closely correlated with the proportion of the Canadian population residing there,

- a growing number of Canadians began to take multiple vacations during the period, and

---

* Tourism Canada, June, 1983

- Canada tended to lose its share of travel done by Canadian residents to the U.S. and other foreign destinations.

Although, the primary purpose of travel was to visit friends and relatives, Canadians also engaged in numerous other activities while on vacation. These included shopping, sightseeing, camping, hiking, swimming, and skiing.

Statistics indicate that both downhill and cross-country skiing were rapid growth activities in Canada. Ownership of cross-country skis was the most significant trend with about 25% of households owning cross-country skis in 1982 compared to 17% in 1978. Saskatchewan had 19% of households owning cross-country skis in 1982 compared to 13% in 1978. Downhill skis were owned by 9% of the population in 1982 compared to 7% in 1978.

The increase in the ownership of boats and camping equipment has only slightly exceeded the growth in the number of households. On a national basis, 28% of households owned camping equipment. In Saskatchewan this figure was 38% which may be a reflection of better camping opportunities. It was found that camping equipment is more commonly owned by Western Canadians.

One of the most noticeable trends in recreation equipment ownership has been the decline in the number of households with snowmobiles, from 757,000 in 1980 to 699,000 households in 1982. Saskatchewan experienced a drop from 61,000 in 1980 to 50,000 households in 1982.

Based on a survey in the second quarter of 1983 the Conference Board of Canada found that it is unlikely that there will be a significant increase in travel by Canadians in the immediate future.

5.1.2 Saskatchewan Travel Trends and Characteristics

Based on the 1980 Canadian Travel Survey for Saskatchwan, some relevant highlights are as follows:

o Profile of the Saskatchewan Traveller

- The automobile, 92.8%, was the main mode of transportation for Saskatchewan residents in the third quarter.

- Accommodation at the homes of friends and relatives was the lowest in the third quarter at 47.9%, with a high of 81.0% in the fourth quarter. Camping ranks second at 24% as the next most popular form of accommodation. Private cottages represent 12.9% of the type of accommodation used.

- The two main travel age groups were 0 - 14 years of age (27.4%) and 25 - 35 years of age (19.7%).

- The main season for travel was the third quarter, representing nearly 50% of the total for pleasure travel.

- The $9,000 - $14,999 income group represented 30% of the market, while the $20,000 - $24,999 income group represented 23.2% of the market.

o Profile of the Saskatchewan Pleasure Traveller

- The automobile represented 97.1% of the travel mode used during the third quarter of 1980.

- Campers generated 35.8% of the person trips in the third quarter of 1980.

- The homes of friends and relatives were used more during the fall and winter months.

- Private cottage use was evident in the spring and summer.

- The 0 - 14 age group and the 25 - 34 age group represented 33% and 20% respectively, of the travel market.

- The $20,000 - $24,999 income bracket held 25% of the third quarter market.

Highlights from the third quarter of the 1981 Canadian Travel Survey for Saskatchewan indicated the following:

- The majority of visitors destined for Saskatchewan originated from Saskatchewan, 79.9%, followed by Manitoba, 4.8%, Alberta, 11.8% and Other Provinces, 3.4%.

- The majority of visitors destined for the West Central Tourist Region (Tourist Region 3) originated from Saskatchewan, 81.1%, followed by Manitoba, 1.7%, Alberta, 13.1% and Other Provinces 4.2%.

In reviewing and comparing the origin of visitors in the 1980 and 1979 third quarter Canadian Travel Survey statistics, with the 1981 third quarter, it was determined that Saskatchewan and the West Central Tourist Region (Tourist Region 3) were slowly gaining a larger share of the Alberta market, while Region 3 was losing its share of the Manitoba market. At the same time, Saskatchewan residents travelled about the same in Saskatchewan and to the West Central Tourist Region.

5.2 Market Demand

The market demand for a ski hill and golf course is dependent on a number of factors including the population within various distances from Makwa Lake, the portion likely to use the facilities, competitors, and a wide variety of some factors previously identified.

As mentioned previously, the Village of Loon Lake has a population of 360 and the surrounding rural municipality has a further 1,000 people. The population of the surrounding regions of Saskatchewan is 75,390 (census division 16 and 17). There are a further 150,000 people in Alberta which could serve as a potential market for the facilities. The summer camping registrations are composed of 73% Saskatchewan residents, 25% from Alberta, likely coming from the Lloydminster/Grand Centre/St. Paul areas with a few from the Edmonton area. Although this is the summer market area for Makwa Lake, the winter market could be very similar. In fact, it was found that 70% of the cross-country ski trail users were local and 30% were from origins such as Saskatoon, Lloyd- minster, Maidstone, Meadow Lake, and the Edmonton area. This would give a total market population of about 240,000.

Saskatchewan ownership ratios of skis can then be applied to this population to yield:

cross-country skis	240,000	x .19	=	45,600
downhill skis	240,000	x .09	=	21,600

A ski hill located at Makwa Lake would be extremely fortunate to attract 5% to 10% of these downhill skiers or between 1,080 and 2,160. The numbers clearly indicate that there is an insufficient number of skiers available to support a ski hill. In any event, any estimates of expected attendance and lift ticket sales at a ski area should be conservative with numbers being underestimated rather than over-estimated.

As there was no similar ratio that could be used for golf equipment, two other approaches were used. The first approach used the formula development by Dalidowicz and Vandall.

The total number of golfers is estimated as follows:

Number of Golfers = (Total Population A - 25% x Participation Rate)

= 90, 390 - 25% x 13.9% = 9,423 golfers

The second method was a "rule of thumb", the most common standard for golf course development is one 18-hole course per 50,000 population.

Both approaches suggest the proposed golf course would not be a commercially viable venture.

6.0 CONCLUSIONS AND RECOMMENDATIONS

6.1 Ski Hill and Golf Course

It has been concluded that a ski hill and golf course in the Makwa Lake area is not economically feasible on a commercial basis. The reasons are as follows:

- The local and regional population (up to 50 kilometres) is not large enough to establish a core of downhill skiers and golfers, who would be needed to patronize the ski hill and golf course on a regular basis. When you consider the population within a 100 kilometre radius, it does not increase significantly except for Meadow Lake and Cold Lake/Grand Centre, Alberta. It's unlikely that very many skiers or golfers would drive that distance during the week. On weekends Makwa Lake would be competing with similar weekend areas.

  To attract skiers and golfers beyond 200 kilometres would require a competitive ski hill and an eighteen hole grass greens golf course as the facilities will be in competition against other ski hills of which there are four and golf courses of which there are thirty-four.

- School groups are increasingly becoming good markets for many recreation facilities as outdoor recreation has become part of the regular school curriculum. Unfortunately, the school population in the Loon Lake area is not large enough to be a significant market.

- Ski hills located near urban centres like Lloydminster and Edmonton are frequently experiencing financial problems.

- The lack of modern accommodation or food service facilities in Loon Lake would eliminate the skier or golfer who may wish to

- The prime ski hill site faces west causing two problems; the natural snow will melt sooner, reducing the length of the season, and with the prevailing northwest winds the skiers will have to endure severe skiing conditions during windy days. Ignoring the prevailing winds, the uncertainty of snow would certainly require snowmaking equipment which is a sizeable expense.

- The Village of Loon Lake and the business community is not large enough to financially support a ski hill and golf course facility.

- The Makwa Lake area is predominately a rural area with agriculture as the main industry. Farmers and ranchers would not be a prime target market for a ski hill or a golf course.

- There is very little cottage use in the winter, as winter activities are limited. Between ten to twenty people use their cottages in the winter and it is estimated six cottage owners live year round in the area. The majority of cottage owners are from Lloydminster, Paradise Hill and Meadow Lake.

- Ski hills depend largely on season ticket holders, and golf courses depend on annual memberships. A small local population would not generate the necessary support from these two groups.

- Building a ski hill at Makwa Lake will divide the market and may create financial problems for the existing facilities at North Battleford and Maidstone.

6.2 Ski Hill Alternatives

Should the Saskatchewan Government wish to support a ski hill in the Makwa Lake area on a non-commercial basis, it is recommended the following be considered:

- A strong volunteer group be established that would be committed to the development and operation of a ski hill,

- The government provide the professional and technical expertise necessary to plan the ski hill that has the potential to evolve from a tow rope level to a chair lift calibre.

- The town, municipality, and community members provide the equipment and manpower on a gratis and volunteer basis to physically develop the ski hill.

- Initially, the ski hill should have a rope or handle bar tow. The clubhouse can provide equipment rental, basic food concession and a lounge area. This can all be spartan. It may be possible to relocate trailers that are idle in the winter for use as change rooms, equipment rental room, washrooms, or concession booth.

- The ski hill would depend on natural snow. If there is a lack of snow the ski hill can be closed with little or no cost incurred while it is closed.

Considering these efforts, the ski hill is still a very risky undertaking. There is no possibility of a return on the capital investment and it would be difficult for a private individual to make a profit on the operation.

To help put things in perspective, the Kinosoo Ridge Ski Hill, near Cold Lake, Alberta is projecting a total of 16,000 skier days for the 1983-1984 season. In a normal season the ski hill would operate fifteen weeks from December to March. This would be 1,000 skier days per week or approximately 150 skiers per day for 15 weeks. Some of the amenities and services include:

- 280 complete ski rental units (skis, boots, poles),

- a chairlift, over 3200 feet long (uses $15,000 worth of electrical power in a season),
- a back-up diesel engine (in case of power outage),
- the chairs have anti-roll back features,
- two snowmaking machines,
- a parking lot for 200-300 cars,
- the chalet has a large eating area, central fireplace, cafeteria and separate licensed lounge.

The cost of the facilities is estimated in excess of $2.5 million. Funding was provided by the Canadian Forces Base near Grand Centre, Alberta Parks and Recreation, and Alberta Tourism and Small Business.

Another example is Table Mountain Ski Hill, thirty kilometres northwest of North Battleford, that is projecting between 12,000 and 16,000 skier days for the 1983-1984 season. The season began December 10, 1983 and will probably end March 24, 1984; a total of fifteen weeks. The ski hill has been open an average of five days per week. Some of the amenities and services include:

- seven slopes,
- two T-bar and rope tows,
- equipment rental,
- snowmaking equipment,
- night skiing,
- chalet (old train station) and two trailers from the Department of Highways,
- 400 foot elevation with the hill facing north and the runs are sheltered by trees.

The ski hill was built with volunteer labour, and municipal and provincial government funding. The ski hill has been able to remain marginally profitable from an operations point of view for the past two years. Without the snowmaking equipment the ski hill would have been closed at the end of February, 1984.

During the 1983-1984 season, approximately 60% of the weekend skiers originated from Saskatoon. The remainder were local and from small communities south of North Battleford. During the week, the large majority of skiers were school groups. Primary research indicated that, had it not been for the school groups (some from as far as Saskatoon), the ski hill operation would have experienced a loss. Local skier attendance has been decreasing marginally in recent years. The Christmas holiday season is considered a crucial part of the financial success or failure of a ski season. Cold weather and a lack of snow can be devastating.

6.3 Golf Course Alternative I

Should the Saskatchewan Government wish to support a nine hole grass greens golf course in the Makwa Lake area on a non-commercial basis, there are a number of factors which make the golf course much less a risk than the ski hill. Some favourable characteristics are:

- It is less difficult and expensive to develop a golf course versus the terrain of a ski hill,

- Seasonal climatic conditions are more favourable in the success of a golf course versus a ski hill,

- A golf course could be used for cross-country skiing in the winter and if a clubhouse was contemplated, it could serve a focal point for cross-country skiers,

- In discussion with local people at Loon Lake, it was suggested that the summer population sometimes reaches 4,000 - 5,000 people (campers, cottagers, etc.). This is certainly an advantage over the golf course at Meadow Lake where the tourists

bypass to go the Meadow Lake Provincial Park and the residents go to their cottages at Loon Lake and the Park.

- Assuming reasonable lease conditions and terms were made to a non-profit group by the Province, Village and Municipality, it is possible for the golf course to break even on operating costs. There is little if any possibility of recovering the capital cost.

6.4 Golf Course Alternative II

Should the Saskatchewan Government not be able to support the capital costs of a golf course, the community of Loon Lake should give consideration in approaching the local Indian Band to build a golf course at a suitable location on one of the Indian Reserves.

This idea should be given fair consideration as it may serve a mutual interest. Indian Bands are usually interested in investing in projects that are labour intensive and provide on- going jobs for their band members. For example, tree clearing for fairways, leveling for fairways, grass seeding, maintenance of fairways, greens, etc. are all labour intensive jobs. A clubhouse could be built, used by the golfers in the summer and a recreation centre for the band members and cross-country skiers in the winter. There are many alternatives that could be explored. In the end, the community could gain a recreation facility and attraction and the Indian Band could meet their objective of an investment and long term job creation.

To help put things in perspective, there are thirty-four golf courses within a 200 kilometre radius of Loon Lake in Saskatchewan and Alberta. It should be noted that a large majority of these courses are between the 100 and 200 kilometre radius of Loon Lake. Important in this point is that the number of communities are much greater as well as the population.

The closest golf course to Loon Lake is a nine hole grass greens course in Meadow Lake. The grass greens were installed in 1983 with funding provided by the Saskatchewan Government. The land for the golf course and clubhouse was provided by the Town of Meadow Lake. In 1983 there were 156 members (families included). In addition to the membership fees collected, $8,500 was earned from green fees at a charge of $5.00 per round. The two age groups that patronized the golf course were from the ages of ten to sixteen, and twenty-eight and older. There are no plans to expand the golf course to eighteen holes in the near future.

APPENDIX A: TOURISM ATTRACTIONS, FACILITIES AND SERVICES

CATEGORY A: TRANSPORTATION

LOCATION	HIGHWAY ACCESS	AIR STRIP	PASSENGER RAIL	BUS	SERVICE STATION	SEWAGE DISPOSAL
SASKATCHEWAN						
Pierceland	Off Hwy 55 East of Alberta Border				X	
Peerless	On Hwy 55 East of Alberta Border					
Rapidview	On Hwy 55 East of Alberta Border					
Meadow Lake	On Hwy 55 East of Alberta Border	X		X	X	
Green Lake	On Hwy 55 East of Alberta Border				X	
Frenchman Butte	Off Hwy 3 (north) East of Alberta Border					
Onion Lake	Off Hwy 3 (north) East of Alberta Border					
Paradise Hill	Off Hwy 3 (south) East of Alberta Border				X	
Goodsoil	Via Hwy 55 East and North on Hwy 224				X	
Loon Lake	Via Hwy 55 East and South on Hwy 26	X		X	X	

CATEGORY A: TRANSPORTATION

LOCATION	HIGHWAY ACCESS	AIR STRIP	PASSENGER RAIL	BUS	SERVICE STATION	SEWAGE DISPOSAL
Barthel	Via Hwy 55 East, South on Hwy 26, East on Improved Road					
St. Walburg	Via Hwy 3 East of Alberta Border and North on Hwy 26				X	
Dorintosh	Via Hwy 55 East of Alberta Border and North on Hwy 4				X	
Waterhen Lake	Vai Hwy 55 East of Alberta Border, North on Hwy 4 and 104, off 104 on Improved Road					
Cole Bay	Via Hwy 55 East of Alberta Border, North on Hwy 4 and 104 to intersect Hwy 101					
Neeb	Via Hwy 55 East of Alberta, Southeast off Hwy 4, on Improved Hwy					
Makwa	Via Hwy 55 East of Alberta, Southwest off Hwy 4, on Hwy 304					

CATEGORY A: TRANSPORTATION

LOCATION	HIGHWAY ACCESS	AIR STRIP	PASSENGER RAIL	BUS	SERVICE STATION	SEWAGE DISPOSAL
ALBERTA						
Cherry Grove	On Hwy 55 West of Alberta Border					
Grand Centre	Via Hwy 55 West of Alberta Border and North on Hwy 28	X		X	X	X
Cold Lake	Via Hwy 55 West of Alberta Border and North on Hwy 28	X		X	X	X

CATEGORY B: FIXED ROOF ACCOMMODATION AND FOOD & BEVERAGE FACILITIES

LOCATION	Accommodation Hotel/Motel	No. of Rooms	Meeting & Convention Facilities	REST.	LIC. DIN	LOUNGE/ TAVERN	RETAIL FOOD OUTLETS	OTHER FACILITIES & SERVICES
SASKATCHEWAN								
Pierceland	2	10				O		
Peerless				I			O	
Rapidview								
Meadow Lake	5	142	O	O	O	O		
Green Lake	1	4		I			O	
Frenchman Butte	Accommodation Available but not listed in 1982 Saskatchewan Travel Guide			I			O	
Onion Lake	No Accommodation							
Paradise Hill	Accommodation Available but not listed in 1982 Travel Guide			I			O	
Goodsoil	1	6				O	O	
Loon Lake	2	16		I			O	
Barthel								

CATEGORY B: FIXED ROOF ACCOMMODATION AND FOOD & BEVERAGE FACILITIES

LOCATION	Accommodation Hotel/Motel	No. of Rooms	Meeting & Convention Facilities	REST.	LIC. DIN	LOUNGE/ TAVERN	RETAIL FOOD OUTLETS	OTHER FACILITIES & SERVICES
St. Walburg	1	11		O I		O	O	
Dorintosh	1	10		O		O	O	
Waterhen Lake								
Cole Bay								
Neeb								
Makwa	Accommodation Available but not listed in 1982 Travel Guide							
ALBERTA								
Cherry Grove								
Grand Centre	7	349	O	O I	O	O	O	.Three Establishments have Whirlpools
Cold Lake	1	42		I	O	O	O	.Pier for Boating & Fishing

CATEGORY C: CAMPGROUNDS

CH
C - Charge
F - Free

LOCATION	NAME	SITE	FACILITIES/FEATURES	OPERATOR	CH
SASKATCHEWAN					
Pierceland					
Peerless					
Rapidview					
Green Lake	Green Lake Lodge and Campground	SEE SPECIALIZED PHYSICAL TOURISM RESOURCES AND SERVICES			
Frenchman Butte					
Onion Lake					
Paradise Hill					
Goodsoil	Silver Bay Cabins and Trailer Park	SEE SPECIALIZED PHYSICAL TOURISM RESOURCES AND SERVICES			
Barthel					
St. Walburg					
Dorintosh					
Meadow Lake	Nesset Lake Recreation Area	19.2 km west of Town of Meadow Lake	.Firewood, toilets, tables. 8 sites	Municipal	F

CATEGORY C: CAMPGROUNDS

CH
C - Charge
F - Free

LOCATION	NAME	SITE	FACILITIES/FEATURES	OPERATOR	CH
Meadow Lake Provincial Park	Flotten Lake North Campground	33 km north of Park Entry	.Firewood, ice, toilets, boat rental, sewage dumping station, tap water, tables, beach, fishing, boat launch 15 sites	Sask. Prov. Parks	C
	Flotten Lake South Campground	28.8 km north of Park Entry	.Firewood, toilets, boat rentals, tap water, tables, beach, fishing, boat launch 21 sites	Sask. Prov. Parks	C
	Grieg Lake Campground	6.4 km west of Park Entry, Access from Hwy 4 or 244	.Firewood, groceries/ supplies, toilets, boat rentals, showers, laundromat, modern washrooms, sewage disposal station, tap water, phone, tables, food service, beach, playground, fishing, boat launch. 132 sites (33 sites with power)	Sask. Prov. Parks	C
	Howe Bay, Pierce Lake Campground	24 km north of Pierceland off Hwy 55	.Firewood, ice, groceries/ supplies, toilets, boat rental, laundromat, sewage disposal station, tap water, tables, beach, playground, fishing, boat launch. 15 sites	Sask. Prov. Parks	C

CATEGORY C: CAMPGROUNDS

CH
C - Charge
F - Free

LOCATION	NAME	SITE	FACILITIES/FEATURES	OPERATOR	CH
	Kimball Lake Campground	16 km west of Park Entry, Access from Hwy 224 or 26	.Firewood, groceries/ supplies, toilets, boat rental, showers, laundromat, modern toilets, sewage disposal station, tap water, phone, tables, food service, beach, playground, fishing, boat launch. 206 sites (47 sites with power)	Sask. Prov. Parks	C
	Lac Des Iles Campground	3.2 km north, 12.6 km west of Goodsoil, off Hwy 26	.Firewood, ice, groceries/ supplies, toilets, boat rentals, sewage disposal station, tap water, tables, beach, playground, fishing, boat launch. 79 sites (17 sites with power)	Sask. Prov. Parks	C
	Matheson Lake Campground	27.2 km west of Park Entry off Hwy 224	.Firewood, toilets, sewage disposal station, tap water, tables, beach, playground, fishing, boat launch. 50 sites.	Sask. Prov. Parks	C
	Mistohay Campground	35.2 km west of Park Entry	.Firewood, toilets, tap water, tables, beach, playground, fishing, boat launch. 18 sites	Sask. Prov. Parks	C

CATEGORY C: CAMPGROUNDS

CH
C - Charge
F - Free

LOCATION	NAME	SITE	FACILITIES/FEATURES	OPERATOR	CH
	Mustus Lake Campground	16 km west of Park Entry, off Hwy 224	.Firewood, groceries/ supplies, toilets, boat rental, tap water, tables, beach, fishing, boat launch 10 sites	Sask. Prov. Parks	C
	Sandy Beach, Pierce Lake Campground	24 km north of Pierce-land off Hwy 55	.Firewood, ice, toilets, boat rentals, sewage disposal station, tap water, tables, beach, play-ground, fishing, boat launch. 108 sites (6 sites with power)	Sask. Prov. Parks	C
	Vivian Lake Campground	19.2 km west of Park Entry off Hwy 224	.Firewood, toilets, tap water, tables, fishing, boat launch, hiking trails. 8 sites	Sask. Prov. Parks	C
	Waterhen Lake North Campground	24 km north of Park Entry, off 104 north side of Waterhen	.Firewood, toilets, water, picnicking, beach, fishing, boat launch. 24 sites	Sask. Prov. Parks	C
	Waterhen Lake South Campground	10 km north of Park Entry, off Hwy 104 south side of Waterhen	.Firewood, groceries/sup-plies, toilets, boat rental sewage dumping station, water, picnicking, beach, playground, fishing, boat launch.21 sites (4 w/power)	Sask. Prov. Parks	C

CATEGORY C: CAMPGROUNDS

CH
C - Charge
F - Free

LOCATION	NAME	SITE	FACILITIES/FEATURES	OPERATOR	CH
	Tawan Cabins	SEE SPECIALIZED PHYSICAL TOURISM RESOURCES AND SERVICES			
Ministikwan Lake	Ministikwan Lake Campground	32 km west of Loon Lake on Municipal Road and Hwy 21 Bronson Forest Rec.	.Firewood, toilets, boat rental, sewage dump station water, picnicking, food service, beach, fishing, boat launch. 54 sites (14 sites with power)	Sask. Prov. Parks	C
Peck Lake	Peck Lake Campground	34 km north of Paradise Hill on Hwy 21, Bronson Forest Rec. Area	.Firewood, toilets, water, picnicking, beach, playground, fishing. 42 sites	Sask. Prov. Parks	C
Worthington Lake	Worthington Lake Campground	Bronson Forest on Hwy 21	.Small campground firewood, toilets, picnicking, fishing, boat launch. Number of sites not available.	Sask. Prov. Parks	C
Beatty Lake	Beatty Lake Campground	28.8 km north on Hwy 155	.Firewood, toilets, picnicking, beach, playground, fishing. 17 sites	Sask. Prov. Parks	C
Beaver/Cowan River Junct.	Junction of Beaver and Cowan Rivers Campground	16 km north of Green Lake on Hwy 155	.Firewood, water, picnicking, golf. 17 sites	Sask. Prov. Parks	C

CATEGORY C: CAMPGROUNDS

CH
C - Charge
F - Free

LOCATION	NAME	SITE	FACILITIES/FEATURES	OPERATOR	CH
Canoe Lake	Cole Bay Campground	On Hwy 101, 50 km west of Jct. 101 and 155	.Firewood, toilets, boat rental, water, picnicking, beach, fishing, boat launch 40 sites (20 sites with power)	Sask. Prov. Parks	C
Keeley Lake	Keeley Lake Campground	Turn off at km 64 on Hwy 104, 16 km east to Keeley Lake	.Firewood, toilets, boat rental, water, picnicking, food service, fishing, boat launch. 15 sites	Sask. Prov. Parks	F
Little Fishing Lake	Little Fishing Lake Campground	32 km north of Paradise Hill on Hwy 21 in the Bronson Forest Rec. Area	.Firewood, ice, toilets, boat rental, sewage dumping station, water, telephone, picnicking, food service, beach, fishing, boat launch 33 sites	Sask. Prov. Parks	C
Loon Lake	Jumbo Beach Campground	24 km west of Loon Lake in the Makwa Lake Rec. Area	.Firewood, ice, groceries/ supplies, toilets, boat rental, sewage dumping station, water, picnicking, food service, playground, fishing, boat launch. 18 sites	Sask. Prov. Parks	C

CATEGORY C: CAMPGROUNDS

CH
C - Charge
F - Free

LOCATION	NAME	SITE	FACILITIES/FEATURES	OPERATOR	CH
	Pine Cove Campground	Makwa Lake Rec. Area, on Makwa Lake 11.2 km north of Loon Lake on Hwy 26	.Firewood, groceries/supplies, toilets, boat rental water, telephone, picnicking, food service, beach, fishing, boat launch. 10 sites	Sask. Prov. Parks	C
	Stabler Point Campground	4.8 km west and south of Loon Lake off Hwy 26 in the Makwa Lake Rec. Area	.Firewood, toilets, boat rental, dumping station, water, picnicking, food service, beach, playground, fishing, hiking, boat launch, group area. 232 sites (10 sites with power)	Sask. Prov. Parks	C
Brightsand Lake	Brightsand Lake Regional Park	Off Hwy 26, 27 km east of St. Walburg on Municipal Road 795	.Nature trail, firewood, groceries/supplies, recreation program, sewage dumping station, water, picnicking, food service, beach, golf, fishing, boat launch. Number of sites not available.	Municipality	F
Meadow Lake	Meadow Lake Lions Regional Park	south - west edge of town	.Close to Meadow Lake, offers football field, baseball diamonds, museum on site, tourist info. centre, firewood, sewage dumping, water, phone, picnicking, food services, golf, tennis. 25) sites plus overflow sites.	Muncipality	F

CATEGORY C: CAMPGROUNDS

CH
C - Charge
F - Free

LOCATION	NAME	SITE	FACILITIES/FEATURES	OPERATOR	CH
Waterhen Lake	M & N Resort	SEE SPECIALIZED PHYSICAL TOURISM RESOURCES AND SERVICES			
Cole Bay					
Neeb					
Makwa					
ALBERTA					
Cherry Grove					
Grand Centre	Frenchman's Bay	9 km north and east of Grand Centre	.Stoves, fireplaces, firewood, tables, toilets, pump water, fishing, beach, boat launch. 25 sites	Alberta Provincial Parks	F
	Marie Lake	26 km north west of Grand Centre			
	North Bay	40 km north of Grand Centre			
Cold Lake	Cold Lake Prov. Park	3 km east of Cold Lake	.Stoves, fireplaces, firewood, tables, toilets, tap water, fishing, swimming, hiking trails, boat launch. 27 sites	Alberta Provincial Parks	C

CATEGORY C: CAMPGROUNDS

CH
C - Charge
F - Free

LOCATION	NAME	SITE	FACILITIES/FEATURES	OPERATOR	CH
	English Bay	16 km north of Cold Lake	.Shelter, stoves, fireplace, firewood, tables, toilets, pump water, fishing, beach, swimming, boat launch. 80 sites	Alberta Provincial Parks	F
	Ethel Lake	11 km west & 11 km north of Cold Lake	.Shelter, stoves, fireplace, firewood, tables, toilets, pump water, fishing, beach, boat launch. 10 sites	Alberta Provincial Parks	F

CATEGORY D: OUTDOOR RECREATION FACILITIES AND SERVICES (Golf Courses and Ski Hills Only)

LOCATION	GOLF	BEACHES	HIKING AND X-COUNTRY TRAILS	SKI HILL	OTHER
SASKATCHEWAN					
Maidstone				O	Riverside Ski Club, located at Maidstone Bridge 20 km west and 1.6 km south of Turtleford. Features include six slopes, one rope tow and one platter tow, equipment rentals, ski instruction, open Saturday and Sunday 10:00 a.m. to 5:00 p.m.
North Battleford	O 9 Hole			O	Table Mountain Regional Park located 29 km west of Battleford via Hwy 40, then 5 km north and 5 km west. Features include seven slopes, two T-Bar and a rope tow, equipment rentals, snowmaking, night skiing. Open Monday, Wednesday, Friday and Weekends.
Battlefords Provincial Park	O 18 Hole				
Meadow Lake	O 9 Hole				

CATEGORY D: OUTDOOR RECREATION FACILITIES AND SERVICES (Golf Courses and Ski Hills Only)

LOCATION	GOLF	BEACHES	HIKING AND X-COUNTRY TRAILS	SKI HILL	OTHER
SASKATCHEWAN					
Paradise Hill	O				
Brights and Lake Recreation Regional Park	O 9 Hole				Located east of St. Walburg
Little Loon Regional Park	O				Located southeast of Glaslyn
Sandy Beach Regional Park	O				Located north of Lloydminster
Silver Lake Regional Park	O 9 Hole				Located north of Maidstone
Atton's Lake Regional Park	O				Located northeast of Cutknife
Canwood Regional Park	O				Located south of Canwood
Emerald Lake Regional Park	O				Located south of Shell Lake
Martin's Lake Regional Park	O				Located north of Blaine Lake

CATEGORY D: OUTDOOR RECREATION FACILITIES AND SERVICES (Golf Courses and Ski Hills Only)

LOCATION	GOLF	BEACHES	HIKING AND X-COUNTRY TRAILS	SKI HILL	OTHER
SASKATCHEWAN					
Redberry Lake Regional Park	O				Located east of Hafford
Glenburn Regional Park	O				Located south of Maymont
Suffern Lake Regional Park	O				Located southeast of Marsden
Unity Local Park	O				Located at Unity
Macklin Lake Regional Park	O				Located north of Macklin
Memorial Lake Regional Park	O				Located east of Shell Lake
Wilkie Regional Park	O				Located at Wilkie
Canwood	O				
Edam	O				
Lloydminster	O 9 Hole				
Marsden	O				Located at Manitou Regional Park

CATEGORY D - OUTDOOR RECREATION FACILITIES AND SERVICES (Golf Courses and Ski Hills Only)

LOCATION	GOLF	BEACHES	HIKING AND X-COUNTRY TRAILS	SKI HILL	OTHER
ALBERTA					
Grand Centre	O 9 Hole			O	Kinosoo Ridge Ski Hill, located east of Grand Centre on southeast corner of Cold Lake, the secondary road east of Grand Centre to French Bay campground. Facilities include triple chair, ski rentals, dining facilities, open daily 10:00 a.m. to dusk.
Lloydminster	O 9 Hole			O	Mt. Joy Ski Hill located 20 km south of Lloydminster on Hwy 17, 10 km west. Facilities include one T-Bar, Chalet with concession, ski rentals, open weekends 10:00 a.m. to 5:00 p.m.
Lac La Biche	O				
St. Paul	O				
Elkpoint	O				
Vermilion	O				

CATEGORY D – OUTDOOR RECREATION FACILITIES AND SERVICES (Golf Courses and Ski Hills Only)

LOCATION	GOLF	BEACHES	HIKING AND X-COUNTRY TRAILS	SKI HILL	OTHER
ALBERTA					
Bonnyville	O 9 Hole				
Irma	O				
Provost	O				
Vegreville	O				
Wainwright	O				

CATEGORY D: OUTDOOR RECREATION FACILITIES AND SERVICES (GENERAL)

LOCATION	GOLF	BEACHES	HIKING AND X-COUNTRY TRAILS	MARINA/ BOAT LAUNCH	OTHER
SASKATCHEWAN					
Pierceland					.Community Parks
Peerless					
Rapidview					
Meadow Lake	O 9 hole		O		.Community Parks .St. Cyr Hills (X-Country Trails)
Meadow Lake Prov. Park		O	O	O	See Campgrounds .Snowmobile Trails .Ice Fishing .Snow Shoeing .Canoe Routes
Green Lake					.Community Park
Frenchman Butte					
Onion Lake					
Paradise Hill	O				.Community Park
Goodsoil					
Loon Lake			O		

CATEGORY D: OUTDOOR RECREATION FACILITIES AND SERVICES (GENERAL)

LOCATION	GOLF	BEACHES	HIKING AND X-COUNTRY TRAILS	MARINA/ BOAT LAUNCH	OTHER
Barthel					
St. Walburg	Bright-Sand Lake Rec. Park				
Dorintosh					
Waterhen Lake					
Cole Bay					
Neeb					
Makwa					
<u>ALBERTA</u>					
Cherry Grove					
Grand Centre	O				
Cold Lake		O		O	

CATEGORY E: SECONDARY PHYSICAL TOURISM RESOURCES AND SERVICES

LOCATION	SWIMMING POOL	TENNIS COURTS	CURLING/ SKATING RINK	LIVE & MOVIE THEATRES	BOWLING FACILITIES	LIBRARY	HEALTH, HOSPITAL	OTHERS
SASKATCHEWAN								
Pierceland							O	.Churches .Laundromat .Liquor Vendor .Info at Village and R.M. offices
Peerless								
Rapidview								
Meadow Lake		O	O				O	.Liquor Store .Laundromat .Churches .Info-Town Office, C of C Information Booth (May - Sept) .Go-Cart Track .Race Track
Green Lake								.Churches .Info-LCA Office
Frenchman Butte								
Onion Lake								

CATEGORY E: SECONDARY PHYSICAL TOURISM RESOURCES AND SERVICES

LOCATION	SWIMMING POOL	TENNIS COURTS	CURLING/ SKATING RINK	LIVE & MOVIE THEATRES	BOWLING FACILITIES	LIBRARY	HEALTH, HOSPITAL	OTHERS
Paradise Hill							O	.Laundromat .Churches .Information - Village Office
Goodsoil							O	
Loon Lake			O				O	.Liquor Vendor .Churches .Information - Village Office Info Booth (Summer) .Dance Hall & Club Rooms .Library
Barthel								
St. Walburg								.Liquor Vendor .Information - Town Office, Thel's Drugs
Dorintosh								.Meadow Lake Prov. Park Office
Waterhen Lake								

CATEGORY E: SECONDARY PHYSICAL TOURISM RESOURCES AND SERVICES

LOCATION	SWIMMING POOL	TENNIS COURTS	CURLING/ SKATING RINK	LIVE & MOVIE THEATRES	BOWLING FACILITIES	LIBRARY	HEALTH, HOSPITAL	OTHERS
Cole Bay								
Neeb								
Makwa								
ALBERTA								
Cherry Grove								
Grand Centre							O	.Travel Alberta Info Centre .Farmer's Market .C of C Information
Cold Lake							O	

CATEGORY F: SPECIALIZED PHYSICAL TOURISM RESOURCES AND SERVICES

LOCATION	NAME	TYPE OF FACILITY/SERVICE	SEASON	FOOD SERVICES	ATTRACTIONS/FACILITIES
SASKATCHEWAN					
Pierce Lake Hwy 21 & 25 & Grid Road	Pierce Lake Lodge	Resort/Outfitter	May-Oct	Available	.Store .Capacity for 50 persons in 9 units .Rental of boats, motors and canoes .Licensed fishing Outfitter
Peerless					
Rapidview					
Meadow Lake Hwys 4, 55 & Fly-In	G.W. Jones Outfitters	Resort/Outfitter	May-Oct	N/A	.Rental of boats, motors .Licensed fishing, big game & bird game outfitters .Outpost camps only
	Meadow Lake Outfitters	Resort/Outfitter	May-Sept	N/A	.Rental of boats, motors .Outpost camps only .Licensed fishing & big game outfitters

CATEGORY F: SPECIALIZED PHYSICAL TOURISM RESOURCES AND SERVICES

LOCATION	NAME	TYPE OF FACILITY/SERVICE	SEASON	FOOD SERVICES	ATTRACTIONS/FACILITIES
Green Lake Hwys 55 and 155	Green Lake Lodge & Campground 2 km south of Green Lake	Resort/Outfitter	May-Oct	Available	.Capacity fo 50 persons in 10 units .Store .Rental of boats, motors .Camping .Licensed fishing & big game outfitters .Boat launch .Playground .Pets permitted .Toilets .Groceries/supplies .Water, picnic areas .40 sites (10 with power)
Frenchman Butte					
Onion Lake					
Paradise Hill					

CATEGORY F: SPECIALIZED PHYSICAL TOURISM RESOURCES AND SERVICES

LOCATION	NAME	TYPE OF FACILITY/SERVICE	SEASON	FOOD SERVICES	ATTRACTIONS/FACILITIES
Lac Des Iles Hwy 26 & 55	Big Island Cove '80	Resort/Outfitter	May-Sept	Available	.Store .Capacity for 17 persons in 5 units .Rental of boats, motors and canoes .Camping .Licensed fishing outfitter .Firewood, ice, toilets, shower, sewage, dumping station, water, telephone, picnicking, food service, beach, fishing and boat launch
	Lac Des Iles Resort	Resort/Outfitter	May-Sept	N/A	.Capacity for 90 persons in 17 units .Store .Rental of boats,motors, canoes, paddle boats .Licensed for fishing, big game, and bird game outfitters

CATEGORY F: SPECIALIZED PHYSICAL TOURISM RESOURCES AND SERVICES

LOCATION	NAME	TYPE OF FACILITY/SERVICE	SEASON	FOOD SERVICES	ATTRACTIONS/FACILITIES
1.6 km north 4.8 km west 4 km north of Goodsoil	Silver Bay Cabins and Trailer Park	Resort/Outfitter	May-Oct	Available	.Capacity for 55 persons in 11 units .Rental of motors, boats and canoes .Camping .Store .Licensed fishing outfitter .Firewood, ice, groceries/supplies, toilets, boat rentals, showers, cabins, tap water, phone, tables, food service, beach, fishing and boat launch. 18 sites with power, & cabin rentals.
Little Jumbo Lake Hwy 26 Barthel	Jumbo Beach Resort	Resort/Outfitter	May-Sept	Available	.Capacity for 60 persons in 10 units .Store .Rental of boats, motors .Licensed fishing outfitter

CATEGORY F: SPECIALIZED PHYSICAL TOURISM RESOURCES AND SERVICES

LOCATION	NAME	TYPE OF FACILITY/SERVICE	SEASON	FOOD SERVICES	ATTRACTIONS/FACILITIES
St. Walburg Dorintosh					
Waterhen Lake (North Side) Hwy 104	Waterhen Lake Resort	Resort/Outfitter	Year Round	Available	.Store .Rental of boats, motors .Winter recreation including ice-fishing, X-country skiing, snowmobiling .Licensed fishing, big game and game bird outfitters .Capacity for 6 persons in 6 units
5.12 km north of Meadow Lake, south side of Waterhen Lake.	M & N Resort	Resort/Outfitter	Year Round	Available	.Firewood, ice, groceries/supplies, boat rental, shower, laundry, modern washrooms, water, phone, picnicking, beach, playground, fishing, hiking trails, boat launch, group areas for camping. 40 sites (26 sites with power), and cabin rentals.

CATEGORY F: SPECIALIZED PHYSICAL TOURISM RESOURCES AND SERVICES

LOCATION	NAME	TYPE OF FACILITY/SERVICE	SEASON	FOOD SERVICES	ATTRACTIONS/FACILITIES
16 km north of Dorintosh south side of Waterhen Lake, 1.5 km off Hwy 104	Tawaw Cabins	Resort/Outfitter	Year Round	Available	.Firewood, ice, groceries/supplies, toilets, boat rental, showers, sewage disposal station, tap water, phone, tables, food service, beach, supervised playground, fishing, boat launch, overflow camping sites, group areas. 7 sites with power and cabin rentals
Canoe Lake Hwys 101 & 104, 50 km west of Jct.	North Haven Lodge	Resort/Outfitter	May-Oct	Available	.40 sites .Capacity for 60 persons in 12 units .Store, ice, toilets .Rental of boats, motors .Boat launch .Camping, beach, picnicking, phone, .Licensed fishing, big game and bird game outfitters

CATEGORY F: SPECIALIZED PHYSICAL TOURISM RESOURCES AND SERVICES

LOCATION	NAME	TYPE OF FACILITY/SERVICE	SEASON	FOOD SERVICES	ATTRACTIONS/FACILITIES
Keeley Lake Hwy 26	Keeley Lake Lodge	Resort/Outfitter	Year Round	Available	.Capacity for 85 persons in 13 units .Store .Licensed dining room .Rental of boats, motors and canoes .Winter recreation - ice fishing, cross-country skiing, snowmobiling .Licensed fishing, big game and bird game outfitters
Makwa Lake Hwy 26	Makwa Lake Resort	Resort/Outfitter	Year Round	Available	.Capacity for 90 persons in 16 units .Store .Rental of boats, motors and canoes .Winter recreation - ice fishing, X-Country skiing, snowmobiling .Licensed fishing outfitter
	Pine Cove Resort	Resort/Outfitter	May-Oct	Available	.Capacity for 35 persons in 7 units .Store .Rental of boats, motors .Camping .Licensed fishing outfitter

CATEGORY F: SPECIALIZED PHYSICAL TOURISM RESOURCES AND SERVICES

LOCATION	NAME	TYPE OF FACILITY/SERVICE	SEASON	FOOD SERVICES	ATTRACTIONS/FACILITIES
ALBERTA					
Grand Centre 11 km east and 5 km north of Grand Centre	Kinosoo Ridge	Ski Resort	Dec-Apr	Available	.Equipment Rental
Cold Lake					
Cherry Grove					

CATEGORY G: TOURISM EVENTS

LOCATION	NAME OF EVENT	TYPE OF EVENT	MONTH	SIGNIFICANCE
SASKATCHEWAN				
Pierceland	Pierceland Rodeo	Sport	May	Local
Peerless				
Rapidview				
Meadow Lake	Wathern Hockey Tournament	Sport	January	Local
	Flying Dust Hockey Tournament	Sport	January	Local
	Mixed Regional Curling	Sport	January	Local
	Stampeder's Hockey Tournament	Sport	January	Local
	Molson's Cup No. 3 (X-Country)	Sport	January	Regional
	Whispering Pines Tour (X-Country)	Sport	February	Regional
	Ladies Bonspiel	Sport	February	Local
	Men's Bonspiel	Sport	March	Local
	Winter Festival	Sport	March	Local
	Snowmobile Races	Sport	March	Local

CATEGORY G: TOURISM EVENTS

LOCATION	NAME OF EVENT	TYPE OF EVENT	MONTH	SIGNIFICANCE
	Spring Mixed Bonspiel	Sport	March/April	Local
	Meadow Lake Stampede	Sport	June/July	Local
	Labour Day Golf Tournament	Sport	September	Local
Green Lake	Winter Festival	Sport	February	Local
	Summer Festival	Sport	August	Local
Frenchman Butte				
Onion Lake				
Paradise Hill	Curling Bonspiel	Sport	February	Local
Goodsoil				
Loon Lake	Beer Garden	Entertainment	July	Local
	Indoor Rodeo	Sport	October	Local
Barthel				

CATEGORY G: TOURISM EVENTS

LOCATION	NAME OF EVENT	TYPE OF EVENT	MONTH	SIGNIFICANCE
St. Walburg	Multicultural Festival and Marathon	Cultural/Sport	June	Local
	Agricultural Fair	Agricultural	July/August	Local
	Royal's Baseball Tournament	Sport	August	Local
Dorintosh				
Waterhen Lake				
Cole Bay				
Neeb				
Makwa				
ALBERTA				
Cherry Grove				
Grand Centre	Northern Woods & Water Route Assoc.	Touring (Auto)	July/August	Regional
	Annual Rodeo Days	Sport	June	Local
	Agricultural Society Fall Fair	Agricultural	August	Local

CATEGORY G: TOURISM EVENTS

LOCATION	NAME OF EVENT	TYPE OF EVENT	MONTH	SIGNIFICANCE
Cold Lake	Aqua Days	Sport	August	Local
	Fish Derby	Sport	August	Local

CATEGORY H: POINTS OF INTEREST

LOCATION	NAME OF ATTRACTION	TYPE OF ATTRACTION	DESCRIPTION	SIGNIFICANCE
SASKATCHEWAN				
Pierceland	Beacon Hill Compressor Station			Local
Peerless				
Rapidview				
Meadow Lake	Meadow Lake Museum	Historic	Artifacts	Regional
Green Lake				
Frenchman Butte	Fort Pitt Historic Park	Historic	.Trading post established in 1829 by Hudson Bay Company .One of the locations of the signing of Treaty Six between the Government of Canada and the Indians	National
Onion Lake				
Paradise Hill	Roman Catholic Church	Imhoff's Paintings		Regional
Goodsoil				
Loon Lake	Big Bear Trail Museum	Historic		Regional

CATEGORY H: POINTS OF INTEREST

LOCATION	NAME OF ATTRACTION	TYPE OF ATTRACTION	DESCRIPTION	SIGNIFICANCE
Loon Lake	Steele Narrows Historic Park	Historic	.Site of the Last Battle of the Rebellion of 1885 and the last armed conflict in Canada .Plaque describing events of Rebellion and markers indicating parts of the Battlefield	National
Barthel				
St. Walburg				
Dorintosh				
Waterhen Lake				
Cole Bay				
Neeb				
Makwa				
ALBERTA				
Cherry Grove				
Grand Centre				

CATEGORY H: POINTS OF INTEREST

LOCATION	NAME OF ATTRACTION	TYPE OF ATTRACTION	DESCRIPTION	SIGNIFICANCE
Cold Lake	Father Petito Chapel	Historic	.Located at Beaver Dam .Built in 1879	Regional
	Father LeGoff Mission	Historic	.Located on the Cold Lake Reserve	Regional
	Kinosoo Totem Poles	Historic	.Located end of Hwy 28 overlooking Cold Lake .Two 22 feet cedar poles carved by chief Ovide Jacko of the Cold Lake Indian Reserve	Regional

APPENDIX B - LIST OF CONTACTS

AGENCY/ORGANIZATION	NAME	POSITION
Duck Mountain Provincial Park		
	David Orr	Park Supt.
Grand Centre		
Kinosoo Ridge Ski	Len McCabe	Ski Hill Manager
Greenwater Provincial Park		
	Ken Keely	Park Supt.
Greig Lake		
Greig Lake Store	Ken Laird	Businessman
Keeley Lake		
Keeley Lake Lodge	Peter Lafluer	Resort/Outfitter Operator
Lac Des Isles		
Lac Des Isles Resort	Jack Dzus	Resort/Outfitter Operator
Silver B Cabins and Trailer Court	Don Hotz	Resort/Outfitter Operator

LIST OF CONTACTS (Cont'd)

AGENCY/ORGANIZATION	NAME	POSITION
Lloydminster		
Saskatchewan Department of Culture and Recreation	Keith Comstock	Representative
Loon Lake		
Resident of Loon Lake	Yves Olliver	Teacher/Golf Enthusiast
R.C.M.P.	Jay Bezassi	Corporal
Saskatchewan Parks and Renewable Resources	Danzil Prosser	Maintenance Supervisor
	Brad Tokaruk	Resource Officer
Meadow Lake		
Meadow Lake Golf Course	Doris Young	Manager
Nor-Wester Motel	Gary Brooks	Owner/Manager
Saskatchewan Parks and Renewable Resources	Glenn Larsen	Regional Director
	Terry Swyston	Park Supt.
North Battleford		
Table Mountain Regional Park	Lawrence Blouin	Ski Hill Manager

LIST OF CONTACTS (Cont'd)

AGENCY/ORGANIZATION	NAME	POSITION
Regina		
Saskatchewan Parks and Renewable Resources	Morley Beard	Private Investment Co-ordinator
	Cal Kirby	Program Manager
	Ken Lozinsky	Supervisor
Saskatchewan Tourism and Small Business	Mike Dalidowicz	Tourism Analyst
Saskatoon		
Saskatchewan Parks and Renewable Resources	Len Arndt	Regional Director
Saskatchewan Tourism and Small Business	Gil Griffith	Representative
Waterhen Lake		
M & N Resort	Mrs. Baxton	Resort/Outfitter Operator
Tawaw Cabins	Mrs. E. Berg	Resort/Outfitter Operator
Waterhen Lake Resort	Lynn Hadden	Resort/Outfitter Operator

APPENDIX C - BIBLIOGRAPHY

Alberta Municipal Affairs, Regional Planning Section, Recreation Potential of the Area Lakes, Alberta, November, 1978, 55 pp.

Alberta Recreation, Parks and Wildlife, Recreation Development Division, Ski Area Planning, Alberta, September, 1976, 111 pp.

Alberta Tourism and Small Business, Alberta Accommodation Guide, Alberta, 1984, 104 pp.

_____, Alberta Auto Tour Guide, Alberta, 1984, 45 pp.

_____, Alberta Events Calendar, Alberta, 1984, 25 pp.

_____, Lakeland Hotel/Motel Data 1981, Alberta, 1983, internal document.

Environment Canada, Land Capability for Wildlife - Ungulates, Ottawa, pamphlet.

Interdisciplinary Systems Limited, A Four Season Resort Complex on the South Shore of Cold Lake, prepared for Alberta Tourism and Small Business, Alberta, August 1981, 126 pp.

Lakeland Tourist Association, Lakeland Country, Alberta, 1983, 35 pp.

Mid-Continent Research, Inc., The Vacation Habits of Travellers in Ontario, Montana, North Dakota and Minnesota, prepared for Saskatchewan Tourism and Small Business, Saskatchewan, October, 1983, 94 pp.

BIBLIOGRAPHY (Cont'd)

Northern Woods and Water Route Association, Northern Woods and Water Route, Saskatchewan, pamphlet.

Peat, Marwick, Convention/Meeting Market Identification Study for Industry, Trade and Commerce/Regional Economic Expansion, Saskatchewan, October, 1983, 445 pp.

Saskatchewan Department of Natural Resources, Parks and Recreation Branch, Volume Seven, Recreation Sector, Northwest Settled Saskatchewan, P.L.U.S. 1973, Saskatchewan.

Saskatchewan Highways and Transportation, Planning Branch, Traffic Research Section, A Report on 1982 Travel on Saskatchewan Highways, Saskatchewan, 1983, 93 pp.

Saskatchewan Highway Traffic Board, Snowmobiling in Saskatchewan, Saskatchewan, brochure.

Saskatchewan Parks and Renewable Resources, Parks and Land Branch, Meadow Lake Provincial Park, Accommodation/Restaurant Background Report, Saskatchewan, 1983, 12 pp.

_____, Research and Evaluation Section, Executive Administration Branch, 1982 Visitation and Outdoor Recreation Statistical Report, Saskatchewan, March 1983, 351 pp.

Saskatchewan Tourism and Renewable Resources, Adventure Guide 1983, Saskatchewan, 1983, 63 pp.

_____, Anglers Guide 1983, Saskatchewan, 1983, pamphlet.

_____, Big Game Guide 1983, Saskatchewan, 1983, pamphlet.

Saskatchewan Tourism and Renewable Resources, Canoe Information, Saskatchewan, 17 pp.

_____, Commercial Accommodation Monthly Occupancy Percentages - Moose Mountain Provincial, Duck Mountain Provincial Park, Cypress Hills Provincial Park, Saskatchewan, 1983, excerpts.

_____, Game Bird Guide 1983, Saskatchewan, 1983, pamphlet.

_____, Program Planning Branch, Golf Course/Ski Hill, Preliminary Feasibility Report, Makwa Resort, Saskatchewan, November, 1981, 12 pp.

_____, Hotel/Motel Guide 1983, Saskatchewan, 1983, 48 pp.

_____, Meadow Lake Provincial Park, Saskatchewan, pamphlet.

_____, Meadow Lake Provincial Park Camping Statistics 1977-1981, Saskatchewan, 1982, excerpts.

_____, 1982 Meadow Lake Provincial Park User Survey, Saskatchewan, 1982, summary sheet excerpts.

_____, Regional Scan of Tourism and Recreation Opportunities, Saskatchewan, 1980, excerpts.

_____, Saskatchewan Events for February 1984, Saskatchewan, 1984, 14 pp.

Saskatchewan Tourism and Renewable Resources, Saskatchewan Parks Adventure Guide, Saskatchewan, 24 pp.

_____, Saskatchewan Provincial Historic Parks, Saskatchewan, pamphlet.

_____, Saskatchewan Travel Guide 1982, Saskatchewan, 1982, 80 pp.

Saskatchewan Tourism and Small Business, Intra-Provincial Travel to and Within Saskatchewan, By Canadians, Saskatchewan, July, 1983, 25 pp.

_____, Loon Lake, Community Profile 1984, Saskatchewan, 1984, 8 pp.

_____, Meadow Lake, Community Profile, Saskatchewan, 1984, 8 pp.

_____, Tourism and Recreation Planning Branch, Regional Scan, Zone #6, Report - Stage I, Saskatchewan, June, 1980, 45 pp.

_____, Winter Recreation Directory 1983-84, Saskatchewan, 1983, 27 pp.

Traveldata, 1982 Alberta Travel Survey, Alberta, 1983, unpublished.

Statistics Canada, 1982 Canadian Travel Survey, Ottawa, 1983.

_____, Reference Maps - Census Divisions and Subdivisions, 1981 Census of Canada, Ottawa, 1982.

_____, Selected Characteristics - Saskatchewan, 1981 Census of Canada, Ottawa, 1982.

BIBLIOGRAPHY (Cont'd)

Statistics Canada, Travel-log, Volume 1, No. 4, Travel, Tourism and Recreation Section, Ottawa, December, 1982, 6 pp.

Tourism Canada, Canadian Travel Survey 1979, 1980, 1981, 1982, Research and Analysis, Corporate Affairs, Tourism Canada, Ottawa, May, 1983, excerpts.

University of Saskatchewan, Department of Geography, Environment, Economy and Society in Northwest Settled Saskatchewan, Saskatchewan, 1973.

Western Social and Geographic Surveys, Ltd., Recreational Activity Preferences, Reasons for Participating and the Satisfaction of Needs, prepared for Alberta Recreation and Parks, Recreation Development Division, Planning Support Branch, Alberta, March, 1982, 161 pp.